

Reading Bi-Weekly Update

November 23, 2016

Small Business Saturday... Light the Tree...Shop the Block



Small Business Saturday is this weekend Downtown! Come on out and do some of your holiday shopping right here in Reading... so convenient... so close to home... so much fun! Visit our local shops, meet the owners, find treasures you did not know existed right here in our beautiful hometown. And don't forget a nice break for lunch at one of our many tasty restaurants!

The Reading-North Reading Chamber of Commerce hosts **The 2016 Annual Holiday Tree Lighting**

Sunday ~ November 27 ~ 2:00 to 4:30 PM ~ Downtown Common

Santa will be at the Reading Coop; a Storyteller and Mrs. Claus will be at Northern Bank; Carolers will be at Eastern Bank; we will have a horse-drawn hayride and trolley; and new this year: Live Ice Sculpture on the Common! Watch 3 large blocks of ice become transformed into a holiday sculpture using a chain saw right before your eyes! Fun and festive! Jenny the Juggler will dazzle children of all ages and a bounce house is back due to popular demand! Restaurant tastings will be featured along Main Street. Live music will be showcased throughout the Downtown area! Come and spend the afternoon and remember to shop local while you are downtown and all holiday season!





Cocoa and Cookies!

After the Tree Lighting Ceremony

Sunday, November 27th, 4:30pm

Warm up with hot cocoa, delicious cookies and holiday songs after the Tree Lighting Ceremony.

First Congregational Church of Reading
25 Woburn Street

Enter from Woburn Street, Sanborn Street, or
Town Hall parking lot entrance.

Everyone is welcome to this free community
event. Bring or meet a friend!

Shop the Block

THURSDAY, DECEMBER 1
5 TO 9 PM

DOWNTOWN READING

KICK OFF THE SEASON, GREET OLD FRIENDS AND SHOP LOCAL

*things you want * things you need * great shopping
closer to home than you think*

Questions: Have questions about all the activity going on around town? Just ask and we will find you the answer!

To subscribe to this Bi-Weekly Update: Send an email request to mknight@ci.reading.ma.us requesting that you be added to the Bi-Weekly Update.