



**Reading  
Coalition  
Against  
Substance  
Abuse**

**RCASA Film Screening  
&  
13th Annual Meeting**

**SAVE THE DATE**

**Wed. Sept. 25th, 2019**

**7:00 to 9:00 p.m.**



"Chris Herren, former professional basketball player, author and wellness advocate, has shared his story of recovery with over 1 million people nationwide. The First Day film chronicles this journey revealing Herren's vulnerability and his profound connections with high school students who, in turn, have shared their stories of struggle and strength. Through the power of storytelling, The First Day addresses issues that school systems, communities and people across the country are impacted by, directly or indirectly, each day including substance use, other harmful behaviors and mental health problems."

**- THE FIRST DAY**

**Sunbrella IMAX 3D Theater**

**Jordan's Furniture**

**50 Walkers Brook Drive**

**Reading, MA 01867**

The event will be free.  
Registration for open seating will be offered later this summer.



“When it comes to speaking about addiction the focus often times is about the worst day. We need to focus on how this begins rather than on how it ends. Prevention starts on the First day.”

- Chris Herren



Jon Hock, an Emmy award winning documentarian directed [The First Day](#) and the ESPN Films 30 for 30 featuring Chris “Unguarded”.

Visit [www.hockfilms.com](http://www.hockfilms.com)

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