

Joshua Eaton Communication Strategy

The home-school connection is important for your children's success. During the year there are many ways for you to receive information about and from Joshua Eaton. In order to be conscious of the environment and budgets, Joshua Eaton makes every effort to have communication from the school primarily be in an electronic format. Information from the school will be sent electronically unless otherwise indicated on parent emergency contact forms. Fliers and notices which need to be filled in (I.E. field trip permission forms) will be sent out in paper format from the school. Teacher newsletters will be sent to families via e-mail. Additionally, the following resources will be used to communicate with parents:

Jaguar Tracks

The tracks will continue to be mailed weekly with an updated format we hope will make it more readable and useful. It will contain similar updates on school and PTO news and events and will include links to pertinent information on the new school website.

Joshua Eaton website – <http://www.reading.k12.ma.us/joshuaeaton/>

The website will be the central location for school information. The web page hosts general information, but also is updated on a regular basis. Information the page will include:

- The school handbook
- Contact information for staff
- The school report card
- District programs
- Curriculum content
- MTSS information
- WASH
- Extended Day
- Payment systems (e-school and School bucks)

Regular updates to the web page will include:

- Event dates
- Fliers
- Notes from meetings – I.E. school council, PTO, WASH
- Lunch menus
- School
- Teacher newsletters

E-mail from staff – For any specific questions or concerns, all staff can be reached by email. Teachers and principal respond to e-mail on a regular basis. Parent e-mail to staff will be responded to within two work days.

Facebook

School Page - <https://www.facebook.com/JoshuaEatonSchool?fref=nf>

PTO Page - <https://www.facebook.com/Joshua-Eaton-PTO-299448460086481/>

The Joshua Eaton Facebook page will consist of pictures and information regarding school events. The school will make every effort to update the page on a weekly basis. We encourage parents to use e-mail or call the school directly with comments, questions, or concerns. The Joshua Eaton Page is the only page that will contain official school information.

Joshua Eaton PTO also has a Facebook page provides information pertaining to PTO events. You must like the Joshua Eaton Page and the PTO page to see updates.

Twitter – https://twitter.com/Mrs_Ippolito

The Joshua Eaton Twitter account will highlight current or interesting trends in education. Many updates may pertain to local, regional, or national educational news. This Twitter account is updated on a weekly basis by the school principal.